

September 9 Luncheon Burns McNeill

Associate Athletic Director, University of Alabama

Burns McNeill currently serves as Senior Associate AD, Development for the University of Alabama's athletic department. In this role, Burns oversees all aspects of the Crimson Tide Foundation, which serves at the athletic department's fundraising arm. Burns has been in his role for 4 years, but has been with the Alabama and the Crimson Tide Foundation for 10. Prior to coming to back to Tuscaloosa, he spent 5 years working for NC State University and the Wolfpack Club.

Burns was born in Clemson, SC and grew up in Raleigh, NC. He attended the University of Alabama and received an MBA from Auburn University. He and his wife Virginia have three children, Garland, Ford, and Helen.



LUNCHEON SPONSOR

Medical Properties Trust

Medical Properties Trust, Inc. ("MPT") was founded in 2003 with a vision to improve hospital care by providing hospital operators with access to more capital resources.



Medical Properties Trust

The Company's founders – Ed Aldag, Steve Hamner and Emmett McLean – recognized sale-leaseback transactions would provide hospital operators with low-cost and long-term financing options for real estate that would unlock funds for reducing debt and funding facility improvements, technology upgrades, and other investments in operations. By providing operators with the ability to lease rather than own an expensive asset, MPT helps create the capital flexibility necessary for hospitals to invest where it matters most – taking care of patients.

From the beginning, MPT has focused on making long-term real estate investments in hospitals - facilities that are crucial to the health of their communities. In 2005, the Company became a publicly traded REIT on the New York Stock Exchange (NYSE: MPW). MPT began to expand nationwide and diversify internationally. Today, MPT is the second largest private owner of hospital real estate in the world with approximately 400 facilities and 39,000 licensed beds. MPT's real estate spans nine countries and three continents.

MPT has been proudly based in Birmingham, Alabama since its founding. The Company has been named one of *Modern Healthcare* magazine's "Best Places to Work" for five consecutive years in a row (2021-2025). MPT has consistently made it a top priority to give back to the communities in which it operates, and the Company has supported many non-profit organizations over the years through both financial and hands-on volunteer support.

(Continued on page 3)

Dear Chamber Members,

As we welcome the month of September, I'm excited to share the many opportunities ahead for connection, learning, and celebration within our business community.

We'll kick off the month with our **Chamber Luncheon on Tuesday, September 9**, featuring **Burns McNeill, UA Senior Associate Athletics Director**, as our guest speaker. This luncheon is sponsored by **Medical Properties Trust**, and we look forward to an engaging program.

Just a few days later, on **Thursday, September 11 at 8:30 AM**, we will gather at the **Vestavia Hills Civic Center** for our **Day of Remembrance and Patriot Day Ceremony**. This is an important time for us to pause and reflect as a community.



Michelle Hawkins

We also have several special celebrations planned throughout the month. On **Friday, September 12 at noon**, we'll cut the ribbon at **Align & Thrive Chiropractic** (100 Century Park South, Suite 120). Please come out and help us welcome them to the Chamber family. Later in the month, on **Monday, September 22 at noon**, we'll celebrate another ribbon cutting at **Ya Boi Fitness Academy** (1014 Montgomery Highway), and on **Tuesday, September 30 at 4:00 PM**, we will join **Down Syndrome Alabama** as they celebrate their new office in Vestavia Hills (4553 Pine Tree Circle).

If you're a new member or know someone who is, don't miss our **New Member Orientation on Monday, September 15 at 5:15 PM**—it's a great way to learn how to make the most of your membership.

We also have a special event you won't want to miss: **Medicare Workshop on Wednesday, September 17 at 11:30 AM** at **Medicare Advisors of Alabama** (2116 Columbiana Road).

Looking ahead to next month, mark your calendar for **Haunt the Hills on Friday, October 17 at Wald Park**. It's always a community favorite and a fun way to kick off the fall season.

And don't forget—the **Vestavia Hills Shares Card** is back! For just \$30, you'll have access to discounts at over 50 local businesses, with proceeds benefiting **VHHS Athletics**. Cards are valid through **May 31, 2026**, so it's a great way to save while supporting both our businesses and students.

Thank you for being such an active and supportive part of the Chamber. Together, we are building a stronger business community and a better Vestavia Hills.

As always, it is my honor and joy to serve all our Vestavia Hills Chamber members.

Warm regards,

Michelle Hawkins
President

September 9 Luncheon

Reservations must be made by 4:00 PM Thursday, September 4, 2025 and cost \$25. Late reservations will cost \$30. Make your reservation by visiting www.vestaviiahills.org or by calling 823-5011.

Please Note:

- Reservations that are made and not cancelled by 4:00 pm Thursday, September 4 must be paid for, as we must pay for the number reserved.
- Please pay online or call the office with a credit card prior to the luncheon, or we can send you an invoice afterwards.
- **Please make every effort to make your reservation on time. The number of reservations we have by the deadline is the number that we and the Vestavia Country Club prepare for.**

Please remember the Vestavia Country Club policy of NO JEANS in the ballroom where we hold our monthly luncheons.

(Continued from page 1)

MPT is excited to be moving into its new Corporate Headquarters in the Vestavia Hills' Liberty Park neighborhood in 2026 and to continue positively impacting healthcare on a global scale
– “At the Very Heart of Healthcare.®”

Luncheon Business Spotlights

As a benefit of Chamber membership, you are welcome to choose two luncheons to have a booth to showcase your business. The Vestavia Country Club will provide covered 6 foot tables*-you just bring whatever information and items you would like to display! If you would like reserve your spots for 2025, please email katiew@vestaviiahills.org

2025 Dates:
September 9-full
October 14-full
November 18
December 9

Vestavia Hills Shares

The Vestavia Hills Shares Card is a fundraiser partnership between the Vestavia Hills Chamber of Commerce and Vestavia Hills Schools. Shares Cards can be used to receive deals at local businesses now through May 2026!

\$30 Each



Scan here to purchase



Save the card to your phone's wallet or pick up a physical card at the Chamber Office

Sponsored by:



Piddlin Art & Antiques

Davenport's Pizza Palace

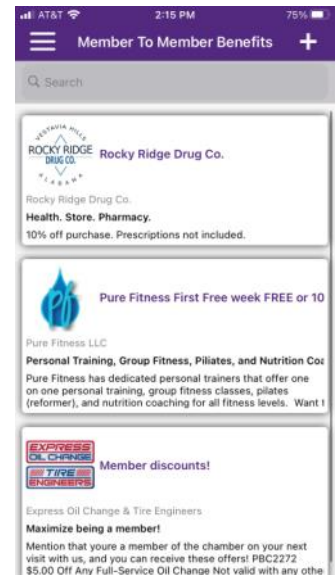
WELCOME NEW MEMBERS

Please support our newest Chamber members and remember to 'Shop Vestavia Hills First'!!

- | | |
|--|--|
| <ul style="list-style-type: none">◆ Top Hat Chimney Sweeps
Trent Simmons
1280 Financial Court
Auburn, AL 36830
(334) 321-7725
calltophat.com
Category: Home Services | <ul style="list-style-type: none">◆ Woof Gang Bakery & Grooming Vestavia
Keisha Phillips
3056 Healthy Way, Suite 140
Vestavia Hills, AL 35243
(205) 900-9663
woofgangbakery.com
Category: Pets |
| <ul style="list-style-type: none">◆ Christian & Small LLP
Michael Vercher
505 20th Street North
Birmingham, AL 35203
(205) 250-6621
csattorneys.com
Category: Attorneys | <ul style="list-style-type: none">◆ Parkside Pet Hospital
Dr. Rebecca Parker
3215 Endeavor Lane, Suite 101
Vestavia Hills, AL 35242
(205) 506-4123
parksidepethospital.com
Category: Veterinarians; Pets |
| <ul style="list-style-type: none">◆ Luau
Josh Gilmer
Vestavia Hills, AL 35216
(205) 913-8908
luau.com
Category: Event Planning | <ul style="list-style-type: none">◆ ARC Realty Vestavia
Jeff Newman
4501 Pine Tree Circle
Vestavia Hills, AL 35243
(205) 969-8910
arcrealtyco.com
Category: Real Estate |
| <ul style="list-style-type: none">◆ The Roofing Dudes
Matthew Elisan
123 Hilltop Business Center Drive
Pelham, AL 35124
(804) 336-3096
theroofingdudes.com
Category: Roofing | <ul style="list-style-type: none">◆ ARC Realty Vestavia
Amy Henson
4501 Pine Tree Circle
Vestavia Hills, AL 35243
(205) 969-8910
arcrealtyco.com
Category: Real Estate |
| <ul style="list-style-type: none">◆ Boulo Solutions
Delphine Carter
Vestavia Hills, AL 35216
(205) 566-6441
boulosolutions.com
Category: Staffing Firm | <ul style="list-style-type: none">◆ Align & Thrive Chiropractic
Dr. Savannah Roseberry-Layton
100 Century Park S., Suite 120
Birmingham, AL 35226
(205) 276-8797
alignandthrivebham.com
Category: Chiropractic; Healthcare |
| <ul style="list-style-type: none">◆ Boulo Solutions
Katherine Littrell
Vestavia Hills, AL 35216
(205) 566-6441
boulosolutions.com
Category: Staffing Firm | <ul style="list-style-type: none">◆ Warrior Wellness Group
Cherie Dopson
300 Vestavia Parkway, Suite 1500
Vestavia Hills, AL 35216
(205) 552-4969
warriorwellnessgroup.com
Category: Counseling |

Member2Member Discount

Did you know discounts are available from your fellow Vestavia Hills Chamber members? Login to your Member account either through www.vestaviiahills.org or the MemberPlus mobile app to see what's available or add one of your own!



MEDICARE
ADVISORS
OF ALABAMA

Join Us: Medicare Workshop

For Health and Wellness
Professionals
Hear from Eric Smith to learn
about how you can better serve
your patients and clients

Eric M. Smith
Broker/Owner



September 17, 2025
2116 Columbiana Rd

11:30 am Networking and Lunch.

Contact us for more
information
205.823.5011



FEATURED TOPIC

The Next Level – BUSINESS Mastermind Group

Author Michael Gerber has studied small businesses and figured out the specific reasons many of them falter. His book *"E-Myth Revisited"* addresses these and spells out how to take your business to the next level. Join us on Wednesday mornings starting October, 2025. We will spend eight weeks with you and a great network of other business owners to help you and your venture become even more successful. We embark on a journey together for 8 weeks by breaking down every part of a small business and putting structure, policies, procedures, and confidence back into your small business.

Week 1 (October 1): The E-Myth & American Small Business (Chapters 1-3)

Week 2 (October 8): The E-Myth & American Small Business (Chapters 4-6)

Week 3 (October 15): The Turn-Key Revolution: A New View of Business (Chapters 7-9)

Week 4 (October 22): The Business Development Process and Your Business Development Program (Chapters 10-11)

Week 5 (October 29): Your Primary Aim, Your Strategic Objective (Chapters 12-13)

Week 6 (November 5): Your Organizational Strategy (Chapter 14)

Week 7 (November 12): Your Management and People Strategy (Chapters 15-16)

Week 8 (November 19): Your Marketing and Systems Strategy (Chapters 17-18)

Each Wednesday
October 1-November 19, 2025
8:30 a.m. – 10:00 a.m.
At Pinnacle Financial Partners
569 Brookwood Village, Suite 705
Birmingham, AL 35209

We will provide you with the book in advance. Please RSVP by scanning QR code. If you have any questions, contact Kacy.Peacock@pnfp.com.

**Please note that this is an 8-week commitment.*

OUR COMMITMENT TO LEARNING

Learning is one of seven core values of Pinnacle's culture. As part of our commitment to our clients and associates, we offer workshops, forums, and Mastermind sessions for continuous learning opportunities.

Mastermind sessions are specifically for owners and operators of small businesses, providing lessons learned from other businesses and an opportunity to build a new network of colleagues to rely on as resources going forward.

For more information about upcoming events, visit the Learning Center on our Website at www.pnfp.com.

RSVP to reserve your spot today.



Our Values:

Integrity • Partnership • Fairness • Results • Learning • Balance • Discipline



Please join us to celebrate these businesses!



Ribbon Cutting



Tuesday, September 30, 2025

4:00 pm

4553 Pine Tree Circle

Vestavia Hills, AL 35243

Celebrate Down Syndrome Alabama's new office
in Vestavia Hills!





Vestavia Hills

75th
1950
2025

Anniversary

Community Celebration!

THURSDAY, OCT 2 5-7:30PM

Vestavia Hills City Hall

1032 Montgomery Highway, 35216

VISIT VHAL.ORG/EVENTS FOR MORE INFO

**LIVE MUSIC | FREE FOOD | JUMP HOUSES
FACE PAINTING | TEMPORARY TATTOOS**



Haunt the Hills

October 17, 4:30 pm at Wald Park

2025 Sponsor Information Package

GOLD SPONSOR-\$500

- Limited to 8 businesses
- Logo displayed on screen before the movie
- Provided with a 6' table and two chairs to decorate and give out candy and promotional items
 - Sponsor booths are open from 4:30-6:00 pm.
 - Access to electricity if needed for booth
- Logo in *News and Views* (the Chamber's newsletter), posters, press releases, flyers sent home with Vestavia Hills elementary students, etc.-logo will need to be provided to the Chamber in a pdf or jpg format

SILVER SPONSOR-\$200

- Logo displayed on screen before the movie
- Business Name listed (NO logo) in printed materials: *News and Views* (the Chamber's newsletter) posters, press releases, flyers sent home with Vestavia Hills elementary students, etc.
- Provided with a 6' table and two chairs to decorate and give out candy and promotional items
 - Sponsor booths are open from 4:30-6:00 pm.

Trick-or-Treat Business-FREE

- Bring your own table and chairs to decorate and give out candy and promotional items
 - Sponsor booths are open from 4:30-6:00 pm.
- Not included in any publicity
- Please submit the registration form or email katiew@vestaviiahills.org to let us know you plan on coming. We will have you on our contact list in case of rain updates.
- Food Trucks and Vendors are also welcome to sell dinner, snacks and drinks

Please note:

-Must be a Chamber Member to participate.

-Sponsor businesses are allowed to conduct sales at this event, but you **MUST** have a Vestavia Hills Business License to do so.

-Rain Date: October 21

-Electricity access at Wald Park is extremely limited and can only be guaranteed for Gold Level Sponsors. Please plan to bring your own generator if you will need it at your booth if you are doing the Silver and Trick-or-Treat levels.



2025 Haunt the Hills Sponsorship Form

Please complete the following and return to the
Vestavia Hills Chamber of Commerce by **September 26, 2025**
(September 5 to be included in the Vestavia Voice ad).

Business Name _____
As you would like the publicity to read. Please print legibly.

Contact _____

Address: Street _____

City _____ State _____ Zip _____

Phone _____ Email _____

After Hours Phone _____

Sponsorship Package

- ☐ \$500 Gold Sponsor
☐ \$200 Silver Sponsor ☐ Trick-or-Treat Table-Free
☐ Food Vendor-Free (will be selling food items)

☐ Check ☐ Invoice ☐ Credit Card

Credit Card # _____ Exp. _____ Security Code: _____

Name on Card _____ Zip Code: _____

Vestavia Hills Chamber of Commerce
1090 Montgomery Highway
Vestavia Hills, AL 35216
Phone (205) 823-5011 Email: katiew@vestaviiahills.org

Member Notes

- Join the **Epilepsy Foundation Alabama** for the Walk for Epilepsy – Birmingham! Take steps to ensure no one faces epilepsy alone at the Walk for Epilepsy – Birmingham on Saturday, November 1 at Railroad Park in Birmingham, AL. This inspiring day will bring together patients, providers, advocates, families, and friends to raise awareness and celebrate the strength of our community. Enjoy a fun-filled morning with a kids area, vendors, music, and more — all while supporting individuals and families impacted by epilepsy. Sponsorships are available contact Jeremiah Stone at jstone@efa.org for more information.
- Epilepsy Awareness Day in Alabama is November – join **Epilepsy Foundation Alabama** for the inspiring Wings of Hope Gala! Hosted at the Southern Museum of Flight from 5:00–8:00pm, the Gala was founded in honor of epilepsy warrior Charlie Mae and brings together families, advocates, providers, and supporters for an evening of live music, dinner, auctions, and celebration. Over the past three years, this event has raised more than \$95,000 for Epilepsy Foundation Alabama and has become one of the most impactful awareness events in the state. Purchase tickets at <https://www.eventbrite.com/e/wings-of-hope-2025-tickets-1597916704879>. Silent auction items are needed to make this event a huge success. If your business is interested in sponsoring through a silent auction item, please contact Jeremiah Stone at jstone@efa.org
- Read the latest issue of **Birmingham Christian Family** magazine online at <https://birminghamchristian.com/issues/>.
- **Birmingham Christian Family Magazine** will host its 6th Annual Celebrate The Family Expo on Saturday, September 13, 2025, at the Finley Center, Hoover Met Complex from 10am-2pm. This free event highlights the importance of family and provides an array of activities for kids of all ages including exhibitor resources and activities, live music, cooking demos, product samples and many freebies for the entire family. Free shredding will be available courtesy RecyclABILITY and The Arc of Central Alabama and free face painting by Painted Personalities. Special guests will include the Chick-fil-A Cows, Hoover Belles, and other popular mascots along with special music from Kevin Derryberry. Sponsor/Exhibitor opportunities are still available. To learn more please visit www.BirminghamChristian.com/registration

If you have any news or events you would like to put in the News & Views, email it to chamber@vestaviiahills.org.

2025 Trustees

Kim Smith-Baptist Health Brookwood Hospital
 Frank Buck-Frank S. Buck, P.C.
 Angie McEwen*-Butler Snow LLP
 Gerry Travis-Cameron Travis & Company, CPAs
 Representative Jim Carns
 Jonathan Handey-Eco Three
 Donnie Dobbins*-First Horizon Bank
 Fred McFadden-KPR-Vestavia City Center
 Jamie Pursell-Leaf & Petal
 James Parsons-Liberty Park Joint Venture
 Mark Macoy-Mark W. Macoy, LLC
 Jason Frey-Medical Properties Trust
 Robin Morgan*-Morgan Properties
 Jared Redman-Next Level AVL & On-Site Productions
 Amanda Heaslett-Payroll & Benefits Solutions
 Scott Perry*-RealtySouth
 Senator Dan Roberts

Steve Smith-SouthPoint Bank
 Kelvin Johnson-Spire
 Dan Starnes-Vestavia Voice
 Senator Jabo Waggoner
 Jay McGowan-The Welch Group

*Chamber Past Chair



CHAMBER CHAMPIONS

PLATINUM CHAMPIONS



Medical Properties Trust



BAPTIST HEALTH

Brookwood Hospital



GOLD CHAMPIONS

VESTAVIA HILLS MAGAZINE



CORPORATE CHAMPIONS



FIRST US BANK



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Kevin Wade, ITAC Solutions

Michelle Hawkins, President

Phone: 823-5011 Fax: 823-8974

Email: michelleh@vestaviiahills.org

Web: www.vestaviiahills.org

Tracy Thornton, Dir. Membership/Marketing

tracyt@vestaviiahills.org

Katie Woodruff, Communications Manager

Email: katiew@vestaviiahills.org

Upcoming Chamber Meetings

Sept 9 Monthly Luncheon, 11:30 am, Vestavia Country Club
Sept 18 Board of Directors, 7:45 am, Chamber Office
Sept 25 Business Development, 7:30 am, Chamber Office

Events

Sept 11 Patriot Day Remembrance Ceremony, 8:30, Civic Center
Sept 12 Ribbon Cutting: Align & Thrive Chiropractic, 12 pm
Sept 15 New Member Orientation, 5:15 pm, Chamber Office
Sept 17 Medicare Workshop, 11:30 am, Medicare Advisors Office
Sept 22 Ribbon Cutting: Ya Boi Fitness, 12 pm
Sept 30 Ribbon Cutting: Down Syndrom Alabama, 4 pm



News and Views

Vestavia Hills Chamber of Commerce

1090 Montgomery Highway

Vestavia Hills, AL 35216