

# NEWS & VIEWS

July 2025 Volume 45 Issue 7

#### New Resident Welcome Bags

Summer is a busy time for families moving into Vestavia Hills. We will be packing 150 Welcome Bags in July for the schools to distribute to their new resident families. This is an excellent way to introduce your business to these new members of our community. Start thinking now about what you would like to put in the bags-we will need your items by July 11.

- It doesn't have to be 150 of the same item; you can mix and match.
- Please make sure any coupons have long expiration dates. Leftover bags will be kept at our office and given out through next summer.
- Items can be brought to the Chamber Office at 1090 Montgomery Highway



Reminder: There is no July Luncheon.

Our next luncheon will be on August 12. Have a fun and safe summer!



Dear Chamber Members,

What an incredible way to close out June with our beloved "I Love America" Night! This cherished tradition brought out one of the largest crowds we've seen in years—families, neighbors, and businesses all gathering to celebrate community and country. The fireworks were dazzling, the atmosphere was joyful, and the spirit of patriotism was strong. I'm filled with gratitude for an evening that reminded us just how special Vestavia Hills is.



Events like this don't happen without an incredible team behind the scenes. A heartfelt thank-you goes out to the City of Vestavia Hills, our dedicated

volunteers, and the police and fire departments who worked tirelessly to make sure everything ran smoothly and safely. Your support makes events like these not only possible, but memorable.

June has been a bustling month beyond the fireworks—new businesses are blooming all across Vestavia Hills, and there's a fresh energy in the air!

Please join me in welcoming some of our newest Chamber members:

- The Local Bourbon House & Eatery Whether you're stopping in for one of their famous smash burgers or enjoying a leisurely weekend brunch, this spot is a must-try!
- Society Wellness and Skin Spa Their beautifully designed booth at "I Love America" Night caught everyone's eye, and I can't wait to explore their services firsthand.
- Elite Skin Many of you will be familiar with Dr. Herzog, who is a well-known name in our community. We're excited to see what this new addition brings to Vestavia Hills!
- Edelweiss Heirlooms and Feather's Boutique Located just steps from each other, these two shops are the perfect duo for your next afternoon out. Be sure to stop by and show them some love!

As these new businesses take root, let's remember the role we play in their success. They are eager to hear from you—their community—about what services and products matter most. Let's continue to shop local, spread the word, and be the supportive network that makes Vestavia Hills such a remarkable place to live and do business.

As we savor the last stretch of summer and start thinking about Back-to-School season, I encourage each of you to make the most of the sunshine, the slower pace, and the special moments that summer brings. And of course—support our local businesses every step of the way!

"Coming together is a beginning, staying together is progress, and working together is success." – Henry Ford

Wishing you a joyful July,

Warmly,

Keri Bates Board Chair, 2025 Page 2

Hello and Happy July from your Vestavia Hills Chamber of Commerce!

We are still riding high from the incredible success of our 43rd Annual I Love America Night—what a fantastic evening! Thousands came from across the Southeast to join us for a celebration that was truly unforgettable.

We were blessed with perfect weather—overcast but dry—which made for a comfortable, crowd-friendly evening. Our business sponsor booths were bustling with energy and give-aways, the children's area and free swim were a huge hit with families, and Pool Hall Special kept the energy high with a phenomenal live performance.

As the sun began to set, a heartfelt moment brought everyone together—Jeff and Caitlin Caulk and their children delivered a beautiful, patriotic performance of the National Anthem and Armed Forces Medley to kick off the evening's main event. And of course, the night wouldn't have been complete without the spectacular grand finale fireworks show that lit up the Vestavia Hills sky!

On behalf of the Chamber and my amazing team, thank you to all the businesses and community partners who made this event possible. A special shout-out to our I Love America Committee volunteers, Chamber Board, Ambassadors, and my incredible staff—Tracy Thornton, Ashley Giles, and especially Katie Woodruff, who chaired the committee with dedication and heart.

A heartfelt THANK YOU to our sponsors!

Platinum Sponsor: McDonald's - The Black Family Restaurants

Presenting Sponsors: Standard Heating, Cooling & Plumbing, Shades Mountain Baptist Church, United Community Bank, and Vestavia Hills Methodist Church

This event would not be possible without the unwavering support of the City of Vestavia Hills, including the Mayor and his office, City Council, Parks & Recreation, Police, and Fire Departments. We are so grateful for your partnership—THANK YOU!

Here's to the continued spirit of community, celebration, and all things Vestavia Hills! Shop here and get the best deals in town with the Vestavia Hills Shares Card and support our schools, PTO, and local businesses. Buy yours today for just \$30.00 for and enjoy the Hot Deals from now through May 31, 2026.

Thank you so much for supporting the Vestavia Hills Chamber of Commerce through your membership. We are here to promote and support you! Please let us know how we are doing; we are here for you!

Have a wonderful July! We have so much to celebrate here in Vestavia Hills.

Warm regards,

Michelle Hawkins President



Michelle Hawkins

Page 3

#### WELCOME NEW MEMBERS

#### Please support our newest Chamber members and remember to 'Shop Vestavia Hills First'!!

- The Brianna Jaudon Agency-Alfa Insurance Brianna Jaudon 2870 Old Rocky Ridge Road, Suite 120 Birmingham, AL 35243 (205) 207-5910 alfainsurance.com/agents/brianna-jaudon Category: Insurance
- Sherwin-Williams Company Will Gardner 3900 Crosshaven Drive Vestavia Hills, AL 35243 (205) 969-5461 Sherwin-Williams.com Category: Paint
- Elite Skin
  - Dr. Daniel Bergman 1360 Montgomery Highway, Suite 114 Vestavia Hills, AL 35216 (205) 379-0900 eliteskin.health Category: Healthcare
- ♦ Elite Skin
  - Alana Slaughter 1360 Montgomery Highway, Suite 114 Vestavia Hills, AL 35216 (205) 379-0900 eliteskin.health Category: Healthcare
- Feathers Boutique
  - Tealla Stewart 1425 Montgomery Highway, Suite 105 Vestavia Hills, AL 35216 (205) 440-1288 shopfeathersboutique.com Category: Clothing; Gifts
- RJ Young Company Chris Smith 4001 Farr Road Bessemer, AL 35022 (800) 347-1955 rjyoung.com Category: Information & Office Technology

**RJ** Young Company ۲ James Stewart 4001 Farr Road Bessemer, AL 35022 (800) 347-1955 rjyoung.com Category: Information & Office Technology Anne Lofton Kendrick LMT Anne Kendrick 4268 Cahaba Heights Court, Suite 160 Vestavia Hills, AL 35243 (205) 902-0212 alkmassage.studio Category: Massage Therapy Crestline Bagel Company Tommy Hiltz 4117 Crosshaven Drive Vestavia Hills, AL 35243 (205) 407-4583 crestlinebagel.com Category: Restaurants; Caterers; Bakery Sam Price

1 Metroplex Drive, Suite 120 Birmingham, AL 35209 (205) 578-2097 Category: Individuals

Aaron Cummings Alfa Insurance Aaron Cummings 2512 Rocky Ridge Road, Suite 100 Birmingham, AL 35243 (205) 907-3361 alfainsurance.com/agents/aaron-cummings Category: Insurance



Many Thanks to All Our Sponsors

BLACK FAMILY RESTAURANTS



Action Martial Arts \* Altadena Eye Care \* Ali Pilcher for City Council \* Birmingham Therapy Services \* Bricks & Minifigs Crumbl Cookies \* DejaVu Events & Designs \* Epilepsy Foundation of Alabama \* Gina Falletta State Farm Jimmie Hale Mission \* Milo's Hamburgers \* Promotional Creations \* Tanology \* Town Village Vestavia Hills Walmart Neighborhood Market

Page 6

## Member Notes

- Join **BMSS** for a real estate industry webinar at 8:30 am on July 24, where leading tax experts from BMSS and McGuire Sponsel will share insights to help you navigate today's dynamic market with confidence. Tailored for developers, investors, and property managers, this session will provide a timely update on key tax developments in the sector, and what they could mean for the future of the industry. Register at https://info.bmss.com/bmss-presents-a-real-estate-industry-update072425
- Vestavia City Center's Moonlight Movies is back again this summer! Join us on Thursday, July 17 for a free outdoor movie night featuring The Secret Life of Pets. We will have GBHS there to support their organization as well! We'll have complimentary popcorn, Cokes, and snow cones—and yes, Mr. Bill the Balloon Man will be back too! The movie starts at 6:15 PM, but be sure to come early to grab a good seat. 700 Montgomery Highway
- Read the latest issue of *Birmingham Christian Family* magazine that features Chamber members Jimmie Hale Mission, Sav-A-Life, and more online at https://birminghamchristian.com/issues/.

If you have any news or events you would like to put in the News & Views, email it to chamber@vestaviahills.org.



2025 Trustees

Kim Smith-Baptist Health Brookwood Hospital Amanda Heaslett-Payroll & Benefits Solu-Frank Buck-Frank S. Buck, P.C. Angie McEwen\*-Butler Snow LLP Gerry Travis-Cameron Travis & Company, CPAs **Representative Jim Carns** Jonathan Handey-Eco Three Donnie Dobbins\*-First Horizon Bank Fred McFadden-KPR-Vestavia City Center Jamie Pursell-Leaf & Petal James Parsons-Liberty Park Joint Venture Mark Macoy-Mark W. Macoy, LLC Chip McCallum-McCallum Hoaglund & McCallum, LLP Jason Frey-Medical Properties Trust Robin Morgan\*-Morgan Properties Jared Redman-Next Level AVL & On-Site Productions Kerry Adkins-OnTime Service

tions Scott Perry\*-RealtySouth Senator Dan Roberts Steve Smith-SouthPoint Bank Kelvin Johnson-Spire Dan Starnes-Vestavia Voice Senator Jabo Waggoner Jay McGowan-The Welch Group \*Chamber Past Chair



Page 7

Board of Directors Chair: Keri Bates, Rocky Ridge Drug Co. Chair Elect: Taylor Burton, Taylor Burton Co. Vice Chair, Membership Development: Katherine McRee, The Lili Pad Vice Chair, Business Development: Andrew Burke, General Informatics Vice Chair, Community Affairs: Christina Babineaux, IRA Innovations Vice Chair, Programming: Jamie Black, McDonald's-Black Family Restaurants Vice Chair, Public Education: Ashley Moss, Village Dermatology Treasurer: Roger Jackson, Jackson, Howard & Whatley CPAs Secretary/Legal Counsel: Mark Macoy, Mark Macoy LLC Past Chair: Clabe Dobbs, Peoples Bank of Alabama Directors Bob Barker, Barker Advertising Brian Fisher, Community Bank Bridgett Glasgow, ERA King Realty Tyler Kime, Standard Heating, Cooling & Plumbing Roger Steur, Method Mortgage Grant Thomas, ALFA Insurance-The Thomas Agency Kevin Wade, ITAC Solutions Michelle Hawkins, President Phone: 823-5011 Fax: 823-8974 Email: michelleh@vestaviahills.org Tracy Thornton, Dir. Membership/Marketing tracyt@vestaviahills.org Katie Woodruff, Communications Manager Email: katiew@vestaviahills.org	Upcoming Chamber Meetings   July 17 Board of Directors, 7:45 am, Chamber Office   July 24 Business Development, 7:30 am, Chamber Office   Events   July 10 Bizz & Fizz: The Local, 5 pm
News and Views $\frac{2}{\pi}$ Vestavia Hills Chamber of Commerce	

1090 Montgomery Highway Vestavia Hills, AL 35216