

NEWS & VIEWS

June 2025 Volume 45 Issue 6

June 10 Luncheon Bill Smith, Founder of Shipt and Landing

Bill Smith is the founder of Landing, the industry's first membership-based leasing model offering a network of thoughtfully designed, fully furnished apartments as the flexible long-term living solution for today's modern renter. Prior to founding Landing, Bill was the founder and CEO of Shipt, a membership-based marketplace, enabling same-day delivery of fresh foods and household essentials across the US. Shipt was acquired by Target in December 2017 and operates as an independent subsidiary serving multiple retailers.

Smith is tirelessly committed to the Birmingham community's growth and welfare. Bill is a member of the board of Coca-Cola Bottling Company United, Inc., and is a founding investor and member of the board of CommerceOne Bank.



Smith resides in Birmingham with his wife, Pam, and three young children.

Vestavia Hills Magazine

A special community, Vestavia Hills is one of the top places to live in Alabama because of the people and businesses who call it home. The community support is unlike anywhere else, leading to a flourishing lifestyle.

VESTAVIA HILLS

At Vestavia Hills Magazine, we have a unique viewpoint of this city, getting an inside look at what makes a family so special, what makes a home standout, what makes a business successful.

It is an opportunity we don't take lightly, putting in year-round work to bring a publication to the community that its residents and business owners deserve.

Back-to-back winners of the Alabama Press Association's Magazine of the Year award, our team is dedicated to not only telling the incredible stories of so many amazing people, but also supporting and highlighting each of you.

One of the aspects that makes Vestavia Hills such a special place to call home is the community support. Businesses supporting businesses and people supporting people.

We strive to highlight that throughout our work, but also our involvement.

The Vestavia Hills Chamber of Commerce is the prime example. Their work and excitement around everything they are doing to build a strong foundation for our businesses and future growth is exactly what this city thrives on.

We are proud to be a part of the Chamber and to be supporting this month's June luncheon as a sponsor.

As we work hard to continue building relationships with each of you, please don't hesitate to reach out to us.

(Continued on page 4)

LUNCHEON SPONSOR

NEWS AND VIEWS

Dear Chamber Members,

Summer has arrived in Vestavia Hills, and with it comes one of our most cherished community traditions—I Love America Night. Each year, over 5,000 members of our community gather to celebrate the season with music, fireworks, and family fun, and this year promises to be no different.

I can't help but think back to the stories I've heard from the "good old days"—long before my time—when the legendary Ray Hester would light up the grill and cook hundreds, maybe even thousands, of hot dogs for the crowd. Before his passing, he would share those memories with such joy,



and it always made me wonder: wouldn't it be something special to roll out the big smoker again and revive that tradition of cooking for the community?

So here's my pitch: if you're reading this and you think we should bring it back next year, tell me! If there's enough excitement, I'll see what I can do to make it happen.

In all seriousness, there's something uniquely nostalgic about summer—watermelon, hot dogs, fireworks, and the sense of togetherness that binds us. Memorial Day ushers in this season with meaning and reflection, reminding us of the brave men and women who gave their lives for the freedoms we enjoy today. That reverence carries us into June and right through the Fourth of July, as we continue to gather with family, friends, and neighbors, soaking up the sun and the blessings of freedom.

We are incredibly fortunate to live in a city like Vestavia Hills—in a state and nation where we have the freedom to live, work, and grow in the ways we choose. It's true that life isn't always perfect, but we're surrounded by businesses that serve our everyday needs and neighbors who lift us up through the daily grind.

You, our Chamber members, are the backbone of this community. You support our families, our schools, and our shared quality of life—and we, as your Chamber, are here to support you.

So here's to gathering, to community, and to a season filled with purpose and joy. Summer's up—enjoy every bit of it.

Warmly,

Keri Bates Board Chair, 2025

NEWS AND VIEWS

Hello and Happy June from your Vestavia Hills Chamber of Commerce,

Summertime is officially here, and it's a busy month at the Chamber as we gear up for our biggest event of the year – I LOVE AMERICA NIGHT!

We're excited and anticipating one of our best events yet. Join us on Thursday, June 26, 2025, from 6:00–9:00 PM at Wald Park for an evening filled with fun and celebration. There will be fun business expo tables, free swimming at the pool, lots of inflatables, bouncy houses and games for the kids, food trucks, and music from Pool Hall Special. The grand finale -- the fabulous FIREWORKS! In our opinion, these fireworks are the best in the Birmingham area. We hope to see you there for our 43rd annual I Love America Night.



Michelle Hawkins

Rain-out date: Tuesday, July 1, 2025 – but we're hoping for clear skies.

We are always here to help support and to promote Vestavia Hills businesses, Chamber of Commerce members, and the entire community of our wonderful City of Vestavia Hills. Follow us on Instagram and Facebook to see all the latest fun activities or subscribe to our events calendar at vestaviahills.org

Please join us at these events:

- ° The Local Bourbon House & Eatery Open House Thursday, June 5, 2025 at 11:00 AM 33 Montgomery Hwy, Vestavia Hills, AL 35216
- Feathers Boutique Ribbon Cutting Monday, June 9, 2025 at 12:00 PM at 1425 Montgomery Hwy. Suite 105 Vestavia Hills, AL, Alabama 35216
- ° Chamber June Luncheon Tuesday, June 10, 2025 at 11:30 AM networking begins at 11:45 AM Buffet is open 12:00 Program Begins Keynote speaker: Bill Smith founder of Shipt and Landing
- Society Wellness and Skin Spa Ribbon Cutting Thursday, June 12, 2025 at 5:00 PM 1401 Montgomery Hwy Suite 101, Vestavia Hills, AL 35216
- Elite Skin Ribbon Cutting Monday, June 17, 2025 Open House at 4:00 PM Ribbon Cutting at 4:30 PM 1360 Montgomery Hwy, Vestavia Hills Alabama 35216
- Business Development Committee Meeting Thursday, June 26, 2025 at 7:30 AM
- ° I Love America Night June 26, 2025, from 6-9PM at Wald Park

While many of you are planning summer vacations, we encourage you to shop local as you prepare for all your seasonal activities and celebrations. Supporting Vestavia Hills businesses strengthens our community.

Thank you for being a part of the Vestavia Hills Chamber of Commerce. We look forward to seeing you soon.

Warm regards,

Michelle Hawkins President

June 10 Luncheon

Reservations must be made by 4:00 PM Thursday, June 5, 2025 and cost \$25. Late reservations will cost \$30. Make your reservation by visiting www.vestaviahills.org or by calling 823-5011.

Please Note:

- Reservations that are made and not cancelled by 4:00 pm Thursday, June 5 must be paid for, as we must pay for the number reserved.
- Please pay online or call the office with a credit card prior to the luncheon, or we can send you an invoice afterwards.
- Please make every effort to make your reservation on time. The number of reservations
 we have by the deadline is the number that we and the Vestavia Country Club prepare for.

Please remember the Vestavia Country Club policy of <u>NO JEANS</u> in the ballroom where we hold our monthly luncheons.

(Continued from page 1)

We are always looking for exciting story ideas and ways to help promote your business.

You can contact our magazine editor Anna Grace Moore at and you can reach our Vestavia Hills sales rep Noah Brakefield at noah.brakefield@vestaviahillsmagazine.com. You can also reach Publisher Alec Etheredge at alec@shelbycountynewsmedia.com.

We look forward to meeting you soon if we haven't already. Keep making Vestavia Hills great!

Luncheon Business Spotlights

As a benefit of Chamber membership, you are welcome to choose two luncheons to have a booth to showcase your business. The Vestavia Country Club will provide covered 6 foot tables*-you just bring whatever information and items you would like to display! If you would like reserve your spots for 2025, please email katiew@vestaviahills.org

2025 Dates:

June 10 August 12 September 9 October 14 November 18 December 9

WELCOME NEW MEMBERS

Please support our newest Chamber members and remember to 'Shop Vestavia Hills First'!!

Society Wellness and Skin Spa

Sierra Waine

(561) 597-1379

1401 Montgomery Highway, Suite 201

Vestavia Hills, AL 35216

societywellnessandskinspa.com

Category: Healthcare; Spa

• The Picklr Birmingham

Patrick Denney

1031 Montgomery Highway, Suite 101

Vestavia Hills, AL 35216

(205) 558-6565

thepicklr.com/location/birmingham/

Category: Athletics; Gym/Health Club

The Picklr Birmingham

Shannon Denney

1031 Montgomery Highway, Suite 101

Vestavia Hills, AL 35216

(205) 558-6565

thepicklr.com/location/birmingham/

Category: Athletics; Gym/Health Club

♦ Johnstone Trial Law, LLC

Inge Johnstone

400 Vestavia Parkway, Suite 406

Vestavia Hills, AL 35216

(205) 771-4009

policyholderslawyers.com

Category: Attorneys

♦ Bald Eagle Leadership

Steve Jones

531 Highland Park Circle

Birmingham, AL 35242

(502) 643-0403

baldeagleleadership.com

Category: Consulting

♦ The Lioce Group

Tim Kight

100 Cahaba Valley Parkway West

Pelham, AL 35124

(205) 973-3012

liocegroup.com

Category: Copiers & Printers; Information Tech

Northwestern Mutual

Zack Lee

1500 Urban Center Drive, Suite 500

Vestavia Hills, AL 35242

(205) 492-1616

northwesternmutual.com

Category: Financial Advisors

♦ Home Repair Service

Timothy Beckham

2345 Pelham Parkway

Pelham, AL 35124

(205) 858-1658

hrsbham.com

Category: Remodeling

♦ Stratus Building Solutions of Birmingham

Joe Gallegos

2 Riverchase Office Plaza, Suite 112

Hoover, AL 35244

(205) 440-3348

stratusclean.com/locations/Birmingham

Category: Cleaning Services

♦ Jamie E. Coston Attorney at Law

Jamie Coston

P.O. Box 361016

Hoover, AL 35236

(205) 201-9577

jamiecostonlaw.com

Category: Attorneys

♦ The Local Bourbon House & Eatery

Kanti Sunkavalli

633 Montgomery Highway

Vestavia Hills, AL 35216

(205) 317-9203

localbourbonhouse.com

Category: Restaurants





THURSDAY, JUNE 26, 2025 6:00 PM AT WALD PARK

PRESENTED BY:











Vestavia Hills Chamber of Commerce & City of Vestavia Hills

6:00-8:00 pm

Children's Area Sponsored by Vestavia Hills Methodist Church Sponsor Booths

Free Swimming at the Wald Park Aquatic Complex Music by Pool Hall Special, **6:30-8:30 pm**



Free Shuttles will be available from nearby parking lots. Concession Stand and Food Trucks will be open for purchases Visit www.vestaviahills.org for Parking and other Information.

NO PETS please. Rain date: July 1



Many thanks to All Our Sponsors

































































































































Altadena Eye Care * Birmingham Therapy Services * Bricks & Minifigs * Crumbl Cookies DejaVu Events & Designs * Epilepsy Foundation of Alabama * Jimmie Hale Mission Milo's Hamburgers * Promotional Creations * Tanology * Town Village Vestavia Hills Vestavia Hills Neighborhood Walmart

Open House



June 5, 2025 11:00 am 633 Montgomery Highway Vestavia Hills, AL 35216

Ribbon Cuffing



June 9, 2025 Noon 1425 Montgomery Highway, Suite 105 Vestavia Hills, AL 35216

Join us to welcome Feathers Boutique to Vestavia Hills!

Ribbon Culling



Wellness and Skin Spa

June 12, 2025 5:00 pm 1401 Montgomery Highway, Suite 101 Vestavia Hills, AL 35216

Check out their new space and enjoy Happy Hour with snacks and refreshments.





June 13, 2025

and check out their store!



Vestavia Hills Chamber of Commerce



9-Day Cultural and **Natural Wonders Tour**

MONTECATINI TERME TOUR

LUCCA TOUR -- INCLUDING A FAMILY-OWNED WINERY VISIT **FLORENCE TOUR**

PISA TOUR -- INCLUDING IN A COOKING CLASS

SIENA TOUR

SAN GIMIGNANO TOUR -- INCLUDING A CHEESE FARM VISIT

Secure Your Spot and Start Your Adventure!

PRICE GOOD THROUGH MAY 06, 2025

Package

November 5-13, 2025

PRICE \$3.899 / PERSON

- Round Trip Air from BHM, hotel transfers, and accomodations included.
- **Guided City Tours and Cultural** Experiences.
- 🥜 All Transportation Between Destinations.
- 9 Days 10 Meals: 7 Breakfasts, 3 **Dinners**

FOR MORE INFOMATION CONTACT

DAFNEY DOOLEY 205-517-7070

DAFNEY.DOOLEY@CRUISEPLANNERS.COM OR THE VESTAVIA HILLS CHAMBER OF COMMERCE



NEWS AND VIEWS Member Notes

- Join Dr. Rachel Pflederer of Village Dermatology for a fabulous evening of beauty, style, and self-care on June 5 from 4:30-7:00 pm at Clover + Bee Boutique! Enjoy special event pricing on Botox, Dysport, and Jeuveau administered by Dr. Rachel Pflederer. Whether you're new to treatment or a regular, this is the perfect time to refresh your look. Clover + Bee will be offering exclusive savings on their stylish clothing collection—shop while you glow!
- Join the Vestavia City Center on Thursday, June 5 at 6 PM as our Moonlight Movies series kicks off for the summer. We're starting the season with the Disney favorite, Luca. Enjoy complimentary popcorn, Coke, and—for the first time ever—cotton candy from West House Events. There's plenty of fun for the kids too, including bounce houses and a visit from fan-favorite Mr. Bill the Balloon Man. Be sure to bring your chairs and blankets—and come early to grab the best spot on the green! 700 Montgomery Highway
- Join Arise Knox Square from 10 am-1 pm on June 9 for a community health fair focused on wellness, education and healthy living. Explore resources, meet local health professionals and discover ways to enhance your well-being.
- Read the latest issue of *Birmingham Christian Family* magazine that features Chamber members Jimmie Hale Mission, Sav-A-Life, and more online at https://birminghamchristian.com/issues/.

If you have any news or events you would like to put in the News & Views, email it to chamber@vestaviahills.org.

2025 Trustees

Kim Smith-Baptist Health Brookwood Hospital Amanda Heaslett-Payroll & Benefits Solu-Frank Buck-Frank S. Buck, P.C. Angie McEwen*-Butler Snow LLP Gerry Travis-Cameron Travis & Company, CPAs Representative Jim Carns Jonathan Handey-Eco Three Donnie Dobbins*-First Horizon Bank Fred McFadden-KPR-Vestavia City Center Jamie Pursell-Leaf & Petal James Parsons-Liberty Park Joint Venture Mark Macoy-Mark W. Macoy, LLC Chip McCallum-McCallum Hoaglund & McCallum, LLP Jason Frey-Medical Properties Trust Robin Morgan*-Morgan Properties Jared Redman-Next Level AVL & On-Site Productions

Kerry Adkins-OnTime Service

tions Scott Perry*-RealtySouth Senator Dan Roberts Steve Smith-SouthPoint Bank Kelvin Johnson-Spire Dan Starnes-Vestavia Voice Senator Jabo Waggoner Jay McGowan-The Welch Group

*Chamber Past Chair



CHAMBER CHAMPIONS

PLATINUM CHAMPIONS











GOLD CHAMPIONS















CORPORATE CHAMPIONS



















































Board of Directors		Upcoming Chamber Meetings
Chair: Keri Bates, Rocky Ridge Drug Co. Chair Elect: Taylor Burton, Taylor Burton Co.	l 40	
Vice Chair, Membership Development: Katherine McRee,	June 10	Monthly Luncheon, 11:30 am, Vestavia Country Club
The Lili Pad	June 19	Board of Directors, 7:45 am, Chamber Office
Vice Chair, Business Development: Andrew Burke, General Informatics		
Vice Chair, Community Affairs: Christina Babineaux, IRA		Events
Innovations	June 5	— · · · · · · · · · · · · · · · · · · ·
Vice Chair, Programming: Jamie Black, McDonald's-Black Family Restaurants		Open House: The Local, 11 am
Vice Chair, Public Education: Ashley Moss, Village	June 9	Ribbon Cutting: Feather Boutique, 12 pm
Dermatology	June 12	Ribbon Cutting: Society Wellness & Skin Spa, 5 pm
Treasurer: Roger Jackson, Jackson, Howard & Whatley CPAs	June 13	Ribbon Cutting: Edelweiss Heirlooms, 12 pm
Secretary/Legal Counsel: Mark Macoy, Mark Macoy LLC	June 17	Ribbon Cutting: Elite Skin, 4:30 pm
Past Chair: Clabe Dobbs, Peoples Bank of Alabama	June 26	I Love America Night, 6 pm, Wald Park
Directors	Julie 20	I Love America Night, o pm, wald Fark
Bob Barker, Barker Advertising		
Brian Fisher, Community Bank Bridgett Glasgow, ERA King Realty		
Tyler Kime, Standard Heating, Cooling & Plumbing		
Roger Steur, Method Mortgage		
Grant Thomas, ALFA Insurance-The Thomas Agency		
Kevin Wade, ITAC Solutions		
Michelle Hawkins, President		
Phone: 823-5011 Fax: 823-8974 Email: michelleh@vestaviahills.org		
Web: www.vestaviahills.org		
Tracy Thornton, Dir. Membership/Marketing		
tracyt@vestaviahills.org		
Katie Woodruff, Communications Manager Email: katiew@vestaviahills.org		
Email. Katiew@vestaviamiis.org		

