

NEWS & VIEWS

May 2025

Volume 45 Issue 5

May 13 Luncheon Greg Canfield, Burr & Forman Managing Director of Economic Development

Greg Canfield serves as Managing Director of Economic Development at Burr & Forman. In this role, he works closely with the firm's Economic Development Team, which includes lawyers across five states. The team handles economic development matters in support of the site selection process, and directly regarding incentive negotiation & implementation, choice of entity & tax structure, construction, real estate, environmental permitting, contraction negotiations, and government relations.

Prior to joining Burr, Greg served as Secretary of Commerce for the State of Alabama. Greg served in this Cabinet-level position for two Governors for just over 12 years. In this role, Greg is credited with securing a record of more than \$76 billion in new investments, creating 188,000 jobs; launching Commerce's successful Made in Alabama brand; initiating Alabama's first-ever rural development strategy; and leading trade missions to 30 countries setting export records in 2017, 2022, and 2023. His efforts resulted in recognition in the Alabama Automotive Manufacturers Association

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Standard Heating, Cooling & Plumbing

Standard Heating, Cooling & Plumbing provides the highest quality HVAC and plumbing services to the Birmingham Metro Area and we have done so since 1939. Our team is committed



to ensuring that our residential and commercial customers get the comfort and peace of mind they deserve. Our trained and licensed HVAC technicians and plumbers provide repairs, replacements, and maintenance on a wide variety of services that is affordable, reliable, and energy efficient. Despite an ever-changing industry, we pride ourselves on always being up-to-date and capable of equipping our homes with the most recent technology available.

Our Mission:

Our mission is to deliver the best customer experience provided by knowledgeable, caring, and trustworthy team members.

Our Core Values:

Trust – Service – Value – Quality – Teamwork – Safety

Tyler Kime General Manager

LUNCHEON SPONSOR

NEWS AND VIEWS

Dear Chamber Members,

I recently attended the Dogwood Prayer Breakfast, and I hope you did too, because what an inspiring morning it was! I was amazed at the attendance in the room and thought to myself that God truly had a plan for all of us to be there in that very moment. Each of us needed to hear the powerful and heartfelt messages—not only from Kerry Goode and Gary Godfrey, but also from their incredible wives, Tanja and Carol. Some of us will walk through difficult seasons ourselves, and others will watch loved ones go through those challenging times. No matter our role in the moment, we are called by God to lift one another up and be a source of strength and hope.



The love, encouragement, and sense of unity in that room was deeply moving. I walked away feeling refreshed—ready to bring that same spirit into my daily life, whether at work, at home, or around our community. Sometimes we all need that reminder, a pause to refocus and reconnect beyond the daily routines that can wear us down. It's so easy to let the small frustrations build, but gatherings like this breathe life back into us.

I'm incredibly thankful for the community we share here in Vestavia Hills. Each day, I experience the power of connection—whether it's a kind word from a pharmacy patient, encouragement from a fellow business owner, or a spontaneous chat with a neighbor. There is real power in gathering together to encourage, brainstorm, discuss, argue, and collaborate. It creates momentum, energy, and community spirit.

A perfect example of this was the recent "oRIDGEinals" Dinner Crawl in the Rocky Ridge Business District, hosted by Leadership Vestavia Hills. I had the privilege of sampling Mark's Mart, and let me tell you—the tuna tartare and truffle grilled cheese were nothing short of amazing! My husband and I will definitely be adding it to our growing list of local favorites. Huge thanks to The Ridge and Sunshine Creamery as well for making the event such a delicious and fun success!

Let's keep showing up for each other. Let's keep building this incredible community together.

Warm regards,

Keri Bates Board Chair, 2025

NEWS AND VIEWS

Hello and Happy May from the Vestavia Hills Chamber of Commerce!

As we step closer to summer, we hope you're as energized as we are for a season full of opportunities. Your Chamber is always working hard to serve and promote our members, and we invite you to reach out and let us know how we can better support you.

April was action-packed with the finale of our Dogwood Festival events. We were inspired at our 34th Annual Dogwood Prayer Breakfast, enjoyed the energy of Wing Ding and Heights Hangout. We wrapped up the month as we celebrated student success at the VHHS Awards Ceremony, where the Vestavia Hills Chamber Foundation awarded two Vestavia Hills seniors with \$2,500 scholarships each.



Michelle Hawkins

We're also looking forward to our Community Partners and Adopt A School Sponsor Recognition Breakfast on Friday, May 9, 2025—a special opportunity for the Chamber to thank those businesses who support our schools throughout the year.

Don't miss our May Chamber Luncheon on Tuesday, May 13, 2025

Location: Vestavia Country Club

Networking begins at 11:30 AM | Buffet opens at 11:45 AM

We're thrilled to welcome one of our own from Vestavia Hills, Greg Canfield, Managing Director of Economic Development at Burr & Forman, as our guest speaker. He'll share valuable insights into economic development in Vestavia Hills and the greater Birmingham area—don't miss this opportunity to connect and learn!

And mark your calendars—our biggest event of the year is coming up: I Love America Night – June 26, 2025

Have an event coming up? Let us help you promote it! And remember— the more you get involved, the more you'll benefit. JOIN US and get connected—your Vestavia Hills Chamber is here for you!

Michelle Hawkins President

May 13 Luncheon

Reservations must be made by 4:00 PM Thursday, May 8, 2025 and cost \$25. Late reservations will cost \$30. Make your reservation by visiting www.vestaviahills.org or by calling 823-5011.

Please Note:

- Reservations that are made and not cancelled by 4:00 pm Thursday, May 8 must be paid for, as we must pay for the number reserved.
- Please pay online or call the office with a credit card prior to the luncheon, or we can send you an invoice afterwards.
- Please make every effort to make your reservation on time. The number of reservations
 we have by the deadline is the number that we and the Vestavia Country Club prepare for.

Please remember the Vestavia Country Club policy of <u>NO JEANS</u> in the ballroom where we hold our monthly luncheons.

(Continued from page 1)

Hall of Fame; the Southern Automotive Manufacturers Alliance Hall of Fame; was awarded the Alabama-Germany Partnership Rainer Bauer Award; and Japan's Order of the Rising Sun, Gold Rays with Rosette.

Greg also served as a State Representative for the State of Alabama from 2006-2011. During his tenure, he served on the House Leadership Team and as Chairman of the House Committee on Commerce and Small Business. Greg's legislative tenure is most noted for his 3-year effort to reform Alabama's education budget process through his Rolling Reserve Budget Act, which since becoming law in 2010 has ended proration in education budgeting every year since its passage.

Greg served as the 1997 Board Chair of the Vestavia Hills Chamber of Commerce and served on the Vestavia Hills City Council from 2000-2006.

Greg attended the University of Alabama and the University of Alabama at Birmingham where he earned his B.S. in Finance. Greg has been married to his wife Denise since 1983, and they are the parents of Rachel Canfield Young and John Canfield.

Luncheon Business Spotlights

As a benefit of Chamber membership, you are welcome to choose two luncheons to have a booth to showcase your business. The Vestavia Country Club will provide covered 6 foot tables*-you just bring whatever information and items you would like to display! If you would like reserve your spots for 2025, please email katiew@vestaviahills.org

2025 Dates:

May 13 June 10 August 12 September 9 October 14 November 18 December 9

WELCOME NEW MEMBERS

Please support our newest Chamber members and remember to 'Shop Vestavia Hills First'!!

♦ The Window Source

Greg Mihaly

245 Riverchase Parkway E, Suite G

Hoover, AL 35244

(205) 946-3008

thewindowsourceofbirmingham.com

Category: Windows/Window Treatments

♦ ARC Realty-Jennifer Harris

Jennifer Harris

4274 Cahaba Heights Court, Suite 200

Vestavia Hills, AL 35243

(205) 965-1129

jenniferharrisrealty.com

Category: Real Estate (Agent)

♦ Keller Williams Realty-Frances Knox

Frances Knox

3040 Independence Drive

Homewood, AL 35209

(205) 936-8062

soldonservice4u.com

Category: Real Estate (Agent)

♦ homeRN Hoover Vestavia

Alyssa Weyandt

Vestavia Hills, AL 35243

(205) 725-9158

homerncare.com

Category: Home Health Care; Senior Services

♦ Mark's Mart Vestavia

Jacob King

2501 Rocky Ridge Road

Vestavia Hills, AL 35243

(205) 593-4713

chickenswirl.com

♦ LDI Pro Printing

Cameron Boudreaux

4851 Cahaba River Road, Suite 113

Vestavia Hills, AL 35243

(205) 963-7748

ldiproprinting.com

Category: Printing; Signs

♦ Glenwood

Justin Ragland

150 Glenwood Lane

Birmingham, AL 35242

(205) 969-2880

glenwood.org

Category: Organizations; Healthcare

♦ Adobe Acrobat

Ellen Sartin

345 Park Avenue

San Jose, CA 95110

(408) 753-5826

adobe.com

Office Technology

Bangkok Street Food

Mantana Damrongsak

3735 Corporate Woods Drive, Suite 113

Vestavia Hills, AL 35242

(205) 706-2563

bangkokstreetfoodsbhm.com

Category: Restaurants

43rd Annual I Love America Night

June 26, 6:00 pm at Wald Park 2025 Sponsor Information Package

Businesses must be a member of the Vestavia Hills Chamber of Commerce to be a sponsor.

Standard Levels

GOLD LEVEL - \$375

- A 10' X 10' tent provided for your use with a 6' table and two chairs to display promotional materials and information regarding your business, with optional access to electricity; Sponsor booths are open from 6:00 -8:00 pm.
- Logo on posters
 - -will be included on flyers sent home with Vestavia Hills elementary students & in Vestavia Voice ad if sponsor form is received by May 8
 - -logo will need to be provided to the Chamber in a pdf or jpg format
- Business Name listed in Over the Mountain Journal ad and News and Views (the Chamber's newsletter) and smaller flyers
- I Love America Night Sponsor Gift

SILVER LEVEL - \$250

- Booth space at event-business must provide their own table and chairs (and tent if they want one). No access to electricity will be available-you may bring your own generator if you need electricity.
- Business name listed in printed materials: News and Views (the Chamber's newsletter), Over the Mountain Journal ad, posters, press releases, etc.
 - -will be included on flyers sent home with Vestavia Hills elementary students & in Vestavia Voice ad if sponsor form received by May 8
- I Love America Night Sponsor Gift

Register by May 8 to be included in Vestavia Voice ad and School Flyers, and May 23 for all other advertising.

*Rain Date: July 1

*Please note: This event would not be possible without our sponsors, therefore, only sponsors will be allowed hand anything out at the event.

I Love America Night

Sponsorship Form

Please complete the following and return to the Vestavia Hills Chamber of Commerce by May 23*. *Turn sponsorship form in by May 8 to be included in School Flyers & Vestavia Voice ad

Business NameAs you would li	ke the publicity to read. Pleas	se print legibly.
Contact	F	
Phone	Email	
After Hours Phone	and/or Cell	
	Sponsorship Package	
□ \$375 Gold Level (10x10 tent for even I will need electricity at my		
□ \$250 Level (option to bring and set	up own table for booth)	
☐ Check ☐ Invoice ☐ Credit	t Card	
Credit Card #	Exp.	Security Code:
Name on Card		Zip Code:

Vestavia Hills Chamber of Commerce 1090 Montgomery Highway Vestavia Hills, AL 35216 Phone (205) 823-5011 Email: chamber@vestaviahills.org





RIBBON CUTTING

burn boot eamp

VESTAVIA HILLS, AL

MAY 6, 2025

3:15 PM

1425 MONTGOMERY HIGHWAY

VESTAVIA HILLS, AL 35216

Ribbon Cutting



May 20, 2025

Noon

1031 Montgomery Highway

Suite 101

Vestavia Hills, AL 35216



Ribbon Cutting



May 22, 2025 4:00 pm 2501 Rocky Ridge Road Vestavia Hills, AL 35216

Cultivating Hiring & Revenue Success through Small Business Fellowship

We will dive deep into Michael Gerber's "The E-Myth Revisited" with fellow entrepreneurs and uncover transformative strategies to elevate your business. This mastermind will offer practical insights, collaborative problem-solving, and actionable steps to implement Gerber's principals effectively.

Meet Our Facilitator



Monica Drake
Pinnacle Financial Partners

Monica is currently the Community Development Coordinator and Vice President for Pinnacle Financial Partners.



- **May 14, 2025**
- () 8:00 AM CDT
- Breakfast will be provided.
- The event is free of charge!

Vestavia Hills Chamber of Commerce 1090 Montgomery Hwy, Vestavia Hills, AL 35216

NEWS AND VIEWS Member Notes

- Glenwood proudly welcomes Amy Wright, founder of the Bitty & Beau's Coffee chain, as the keynote speaker for the Power of Possibilities Luncheon on Monday, May 5, 2025, at 12:00 p.m. at Old Overton Club (7251 Old Overton Club Dr, Vestavia Hills, AL 35242). This inspiring event will showcase Amy's journey of advocacy and inclusion while highlighting the impact of meaningful employment opportunities for individuals with disabilities. Tickets available to purchase at https://e.givesmart.com/events/HZC/
- Vestavia City Center is excited to announce a new event, Barks & Brews happening on Thursday, May 8th from 6-8PM on the green space! Enjoy coupons or specials from select restaurants, live music by Daniel Bowden, adoptable dogs from Greater Birmingham Humane Society, dog-friendly vendors, and kids' activities! This is an evening you won't want to miss!
- Mark your calendars for **Birmingham Therapy Services**' Spring Networking Event on May 13 from 5-7 pm at Otey's Tavern Edgewood! Bring business cards and any marketing materials - grow your professional network in minutes with our speed networking sessions.
- Read the latest issue of *Birmingham Christian Family* magazine that features Chamber members Jimmie Hale Mission, Sav-A-Life, and more online at https://birminghamchristian.com/issues/.

If you have any news or events you would like to put in the News & Views, email it to chamber@vestaviahills.org.

2025 Trustees

Frank Buck-Frank S. Buck, P.C.
Angie McEwen*-Butler Snow LLP
Gerry Travis-Cameron Travis & Company, CPAs
Representative Jim Carns
Jonathan Handey-Eco Three
Donnie Dobbins*-First Horizon Bank
Fred McFadden-KPR-Vestavia City Center
Jamie Pursell-Leaf & Petal
James Parsons-Liberty Park Joint Venture
Mark Macoy-Mark W. Macoy, LLC
Chip McCallum-McCallum Hoaglund &
McCallum, LLP
Jason Frey-Medical Properties Trust
Robin Morgan*-Morgan Properties
Jared Redman-Next Level AVL & On-Site Pro-

ductions
Kerry Adkins-OnTime Service
Meredith Chisenhall-Payroll & Benefits Solutions

Scott Perry*-RealtySouth
Senator Dan Roberts
Steve Smith-SouthPoint Bank
Kelvin Johnson-Spire
Dan Starnes-Vestavia Voice
Senator Jabo Waggoner
Jay McGowan-The Welch Group

*Chamber Past Chair



CHAMBER CHAMPIONS

PLATINUM CHAMPIONS













GOLD CHAMPIONS















CORPORATE CHAMPIONS

















































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Board of Directors Chair: Keri Bates, Rocky Ridge Drug Co.		Upcoming Chamber Meetings
Chair Elect: Taylor Burton, Taylor Burton Co.	May 13	Monthly Luncheon, 11:30 am, Vestavia Country Club
Vice Chair, Membership Development: Katherine McRee,	•	
The Lili Pad	May 15	Board of Directors, 7:45 am, Chamber Office
Vice Chair, Business Development: Andrew Burke, General Informatics		
Vice Chair, Community Affairs: Christina Babineaux, IRA	Events	
Innovations		— 1 5 1105
Vice Chair, Programming: Jamie Black, McDonald's-Black	May 6	Ribbon Cutting: Burn Boot Camp, 3:15 pm
Family Restaurants Vice Chair, Public Education: Ashley Moss, Village	May 7	Lunch & Learn, 11:30 am, Chamber Office
Dermatology	May 14	Masterminds Workshop, 8 am, Chamber Office
Treasurer: Roger Jackson, Jackson, Howard & Whatley	•	
CPAs	May 20	Ribbon Cutting: The Picklr, noon
Secretary/Legal Counsel: Mark Macoy, Mark Macoy LLC Past Chair: Clabe Dobbs, Peoples Bank of Alabama	May 22	Ribbon Cutting: Mark's Mart, 4 pm
Directors Bob Barker, Barker Advertising		
Brian Fisher, Community Bank		
Bridgett Glasgow, ERA King Realty		
Tyler Kime, Standard Heating, Cooling & Plumbing		
Roger Steur, Method Mortgage		
Grant Thomas, ALFA Insurance-The Thomas Agency Kevin Wade, ITAC Solutions		
Kevin vvade, ITAC Solutions		
Michelle Hawkins, President		
Phone: 823-5011 Fax: 823-8974		
Email: michelleh@vestaviahills.org Web: www.vestaviahills.org		
Tracy Thornton, Dir. Membership/Marketing		
tracyt@vestaviahills.org		
Katie Woodruff, Communications Manager		
Email: katiew@vestaviahills.org		

