

October 14 Luncheon Mayor Ashley Curry, State of the City

After finishing high school in Montgomery, Alabama, Ashley Curry obtained an undergraduate degree in Industrial Management from the University of Alabama and an MBA from the University of South Carolina. His professional career began with his work in production supervision, sales and accounting with Milliken & Company of Spartanburg, SC, followed by a 25-year career as a Special Agent with the Federal Bureau of Investigation. He served the Tampa division for two years then was transferred to Birmingham in 1980 where he remained until his retirement in 2003. During his tenure with the FBI, he worked a myriad of criminal investigations including white collar crime, organized crime, public corruption, drugs, personal crimes and property crimes. Prior to his retirement, he worked as the FBI Police Training Coordinator where he handled the training of state and local police officers.



After retiring from the FBI, Ashley served as the Assistant Federal Security Director for Law Enforcement with the newly created U.S. Department of Homeland Security, specifically the Transportation Security Administration, and was assigned to the Birmingham International Airport. In 2005, he left law enforcement and moved back into the corporate arena as the corporate recruiter for EBSCO Industries. In this capacity, he han-

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LUNCHEON SPONSOR

McDonald's-Black Family Restaurants

Black Family Restaurants is proud to be your neighborhood McDonald's restaurant – not just a restaurant in your neighborhood. Did you know the McDonald's in Vestavia has been here for 52 years? We have had the privilege of serving this community as Owner Operators for the last 9 years and we want to thank YOU for welcoming us in. Every day we strive to be a good neighbor and a positive influence in our community. Our 16 McDonald's restaurants support a wide variety of efforts throughout central Alabama including local churches and schools, arts and cultural events and, of course, our hometown Ronald McDonald House as they provide a home away from home for families in need. Giving back to our community is something we do because, like our customers, we live here. We are proud supporters of Vestavia Schools, Arts, Athletics and several organizations throughout this great city. We know many of you by face and by name, but if not we hope you will stop and introduce yourself to our team. We are Lovin' being a part of this city and look forward to all the great things ahead!



Dear Chamber Members,

Fall is always a special season in Vestavia Hills, and this year brings an even greater reason to celebrate. On **Thursday, October 2nd at 5:00 PM**, we'll gather at City Hall to commemorate the **75th Anniversary of the City of Vestavia Hills**. This milestone is a testament to the strong foundation built by our community and the bright future that lies ahead. We hope you will join us for this historic occasion.



Michelle Hawkins

In addition, our Chamber calendar is full of opportunities to connect, celebrate, and support local businesses:

- **Chamber Luncheon – Tuesday, October 14, 2025 at Vestavia Country Club** Join us as **Mayor Ashley Curry** presents the annual *State of the City* address. Networking begins at 11:30 AM / Buffet opens at 11:45 AM / Program begins at 12:00 PM.
- **Haunt the Hills – Friday, October 17, 2025 at Wald Park** A family favorite! Trick-or-Treating begins at **4:30 PM**, and we'll finish the evening with a big screen movie - ***Hotel Transylvania*** starting at **6:30 PM**. Check the Chamber Website for details on entering the Costume Contest!
- **Coffee & Connections – Wednesday, October 29, 2025** Hosted at the **Junior League of Birmingham**, this networking event will run from **7:30 – 9:30 AM**. Kick off your day networking and connecting with members from five area Chambers of Commerce. Register on our website: vestaviiahills.org

Don't forget to purchase your **Vestavia Hills Shares Card**, in partnership with Vestavia Hills City School. It's a great way to give back while supporting our local schools and businesses.

We also encourage you to celebrate our local business community by attending upcoming **Ribbon Cuttings and Special Events**:

- **Bangkok Street Food Ribbon Cutting** – Friday, October 3 at 11:00 AM
3735 Corporate Woods Dr, Vestavia Hills, AL 35242
- **Walmart Neighborhood Market Open House**-Friday, October 31 at 8:00 am
1300 Montgomery Highway, Vestavia Hills, AL 35216

As always, thank you for your continued investment in our Chamber and your commitment to making Vestavia Hills a vibrant place to live, work, and celebrate. We look forward to seeing you at these upcoming events!

Warm regards,

Michelle Hawkins
President

October 14 Luncheon

Reservations must be made by 4:00 PM Thursday, October 9, 2025 and cost \$25. Late reservations will cost \$30. Make your reservation by visiting www.vestaviiahills.org or by calling 823-5011.

Please Note:

- Reservations that are made and not cancelled by 4:00 pm Thursday, October 9 must be paid for, as we must pay for the number reserved.
- Please pay online or call the office with a credit card prior to the luncheon, or we can send you an invoice afterwards.
- **Please make every effort to make your reservation on time. The number of reservations we have by the deadline is the number that we and the Vestavia Country Club prepare for.**

Please remember the Vestavia Country Club policy of NO JEANS in the ballroom where we hold our monthly luncheons.

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dled the recruitment of executive level positions within the company's 30 different business units. He retired from EBSCO in 2014.

In the summer of 2016, Ashley launched his campaign to become the mayor of Vestavia Hills, Alabama. He was elected in August and began his first term in office in November of that same year. Ashley as been re-elected twice since then, and will begin his third term in November 2025.

Ashley and his wife, Marga, have been residents of Vestavia Hills since 1986. They are members of Vestavia Hills Methodist Church and recently celebrated their 53rd wedding anniversary. They have two children: Stuart and Anna, who both live in Vestavia Hills with their families.

Luncheon Business Spotlights

As a benefit of Chamber membership, you are welcome to choose two luncheons to have a booth to showcase your business.

The Vestavia Country Club will provide covered 6 foot tables*-you just bring whatever information and items you would like to display! If you would like reserve your spots for 2025, please email katiew@vestaviiahills.org

2025 Dates:
October 14-full
November 18
December 9

Vestavia Hills Shares

The Vestavia Hills Shares Card is a fundraiser partnership between the Vestavia Hills Chamber of Commerce and Vestavia Hills Schools. Shares Cards can be used to receive deals at local businesses now through May 2026!
\$30 Each



Scan here to purchase



Save the card to your phone's wallet or pick up a physical card at the Chamber Office

Sponsored by:



Piddlin Art & Antiques

Davenport's Pizza Palace

WELCOME NEW MEMBERS

Please support our newest Chamber members and remember to 'Shop Vestavia Hills First'!!

- ◆ HNP Landscape Architecture
Leigh Isom
400 Vestavia Parkway, Suite 400
Vestavia Hills, AL 35216
(205) 870-9936
hnpsiteplan.com
Category: Landscape Architects
- ◆ Salon at Heights Village
Adam Hudson
3106 Heights Village
Vestavia Hills, AL 35243
(205) 977-8081
Category: Hair/Beauty Salon
- ◆ Neptune Society Birmingham
George Bartle
3439 Colonnade Parkway, Suite 500
Birmingham, AL 35243
(205) 858-5954
neptunesociety.com
Category: Cremation Services



YOU'RE INVITED TO

COFFEE & CONNECTIONS

A NETWORKING EVENT HOSTED BY



JUNIOR LEAGUE
BIRMINGHAM

OCTOBER 29 | 7:30AM - 9:30AM



FIVE CHAMBERS COME TOGETHER
FOR COFFEE, CONVERSATION,
AND FESTIVE SAVORY BITES.

Junior League of Birmingham
2212 20th Avenue South, Birmingham, AL 35223



birmingham
businessalliance
THE CHAMBER FOR REGIONAL PROSPERITY



MOUNTAIN BROOK
CHAMBER OF COMMERCE



HOOVER
Area Chamber



VESTAVIA HILLS
CHAMBER of COMMERCE



FEATURED TOPIC

The Next Level – BUSINESS Mastermind Group

Author Michael Gerber has studied small businesses and figured out the specific reasons many of them falter. His book *"E-Myth Revisited"* addresses these and spells out how to take your business to the next level. Join us on Wednesday mornings starting October, 2025. We will spend eight weeks with you and a great network of other business owners to help you and your venture become even more successful. We embark on a journey together for 8 weeks by breaking down every part of a small business and putting structure, policies, procedures, and confidence back into your small business.

Week 1 (October 1): The E-Myth & American Small Business (Chapters 1-3)

Week 2 (October 8): The E-Myth & American Small Business (Chapters 4-6)

Week 3 (October 15): The Turn-Key Revolution: A New View of Business (Chapters 7-9)

Week 4 (October 22): The Business Development Process and Your Business Development Program (Chapters 10-11)

Week 5 (October 29): Your Primary Aim, Your Strategic Objective (Chapters 12-13)

Week 6 (November 5): Your Organizational Strategy (Chapter 14)

Week 7 (November 12): Your Management and People Strategy (Chapters 15-16)

Week 8 (November 19): Your Marketing and Systems Strategy Graduation Day! (Chapters 17-18)

Each Wednesday

October 1-November 19, 2025

8:30 a.m. – 10:00 a.m.

At Pinnacle Financial Partners

569 Brookwood Village, Suite 705

Birmingham, AL 35209

We will provide you with the book in advance. Please RSVP by scanning QR code. If you have any questions, contact Kacy.Peacock@pnfp.com.

***Please note that this is an 8-week commitment.**

OUR COMMITMENT TO LEARNING

Learning is one of seven core values of Pinnacle's culture. As part of our commitment to our clients and associates, we offer workshops, forums, and Mastermind sessions for continuous learning opportunities.

Mastermind sessions are specifically for owners and operators of small businesses, providing lessons learned from other businesses and an opportunity to build a new network of colleagues to rely on as resources going forward.

For more information about upcoming events, visit the Learning Center on our Website at www.pnfp.com.

RSVP to reserve your spot today.

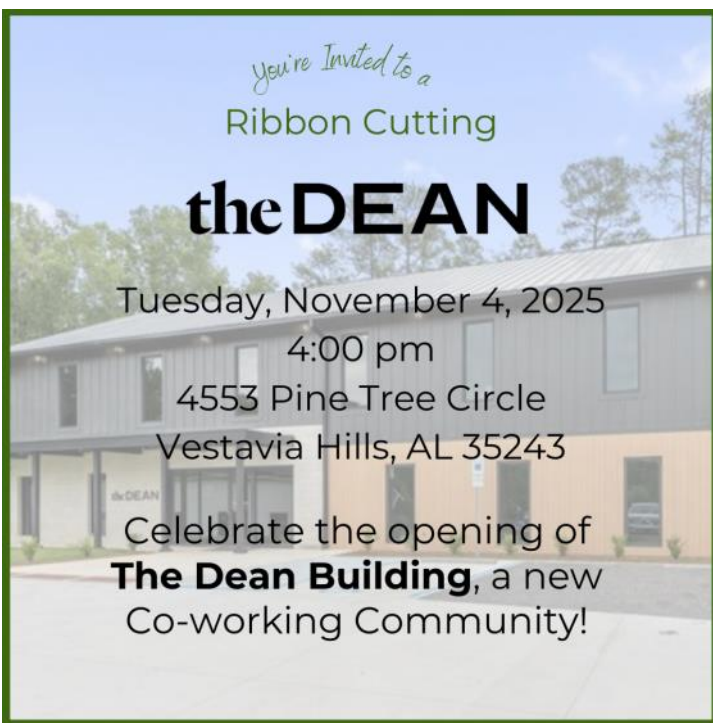


Our Values:

Integrity • Partnership • Fairness • Results • Learning • Balance • Discipline

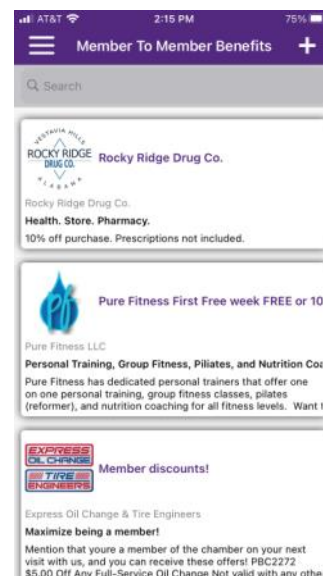


Please join us to celebrate these businesses!



Member2Member Discount

Did you know discounts are available from your fellow Vestavia Hills Chamber members? Login to your Member account either through www.vestaviiahills.org or the MemberPlus mobile app to see what's available or add one of your own!





Vestavia Hills

75th
1950
2025

Anniversary

Community Celebration!

THURSDAY, OCT 2 5-7:30PM

Vestavia Hills City Hall

1032 Montgomery Highway, 35216

VISIT VHAL.ORG/EVENTS FOR MORE INFO

**LIVE MUSIC | FREE FOOD | JUMP HOUSES
FACE PAINTING | TEMPORARY TATTOOS**



FRIDAY, OCTOBER 17, 2025
WALD PARK

PRESENTED BY



VESTAVIA HILLS
CHAMBER of COMMERCE



TRICK-OR-TREAT ON THE GRAND LAWN WITH LOCAL BUSINESSES
AND ENJOY GAMES AND INFLATABLES FROM 4:30-6:00 PM!

DRESS IN YOUR BEST FAMILY-FRIENDLY COSTUME FOR A COSTUME CONTEST.
BRING YOUR CARVED OR DECORATED PUMPKIN TO ENTER IN THE PUMPKIN CONTEST.
WINNERS WILL BE ANNOUNCED AT 6:15 PM.

SCAN HERE FOR COSTUME CONTEST RULES AND REGISTRATION.
MUST COMPLETE REGISTRATION BY 11:00 AM ON OCTOBER 16 TO PARTICIPATE.
NO DAY-OF REGISTRATION THIS YEAR FOR THE COSTUME CONTEST.



BRING A CHAIR OR BLANKET TO WATCH HOTEL TRANSYLVANIA AT 6:30 PM.
FOOD TRUCKS/VENDORS WILL BE AVAILABLE TO PURCHASE SNACKS AND DINNER.

VISIT VESTAVIAHILLS.ORG FOR MORE INFO.

Many Thanks to our Sponsors



Member Notes

- The 6th Annual **Jimmie Hale Mission** Rescue Run 10K, 5K, & 1 Mile Fun Run will be on October 4th! Join them for a run through Homewood, starting and finishing on 29th Avenue South between 18th St. S. & 19th St. S. Register at runsignup.com/Race/AL/Birmingham/JimmieHaleMissionsRescueRun
- **Down Syndrome Alabama's** annual STEP UP for DOWN SYNDROME Walk was established to promote acceptance and inclusion of people with Down syndrome and to celebrate Down Syndrome Awareness Month in October. The STEP UP Walk is an opportunity for anyone and everyone to walk — or support a walker — and raise funds for Down Syndrome Alabama. Join them on October 5 from 12:30-4 pm at Wald Park. Register at <https://downsyndromealabama.org/step-up-for-down-syndrome>
- Join **Monograms Plus** for their 35th Anniversary 2-Day Open House on October 7-8! 20% OFF your purchases, excluding enewton, Jellycat and monogramming. Swag Bags each day. Celebrate with Sips & Snacks!
- Join the **Epilepsy Foundation Alabama** for the Walk for Epilepsy – Birmingham! Take steps to ensure no one faces epilepsy alone at the Walk for Epilepsy – Birmingham on Saturday, November 1 at Railroad Park in Birmingham, AL. This inspiring day will bring together patients, providers, advocates, families, and friends to raise awareness and celebrate the strength of our community. Enjoy a fun-filled morning with a kids area, vendors, music, and more — all while supporting individuals and families impacted by epilepsy. Sponsorships are available contact Jeremiah Stone at jstone@efa.org for more information.
- Epilepsy Awareness Day in Alabama is November – join **Epilepsy Foundation Alabama** for the inspiring Wings of Hope Gala! Hosted at the Southern Museum of Flight from 5:00–8:00pm, the Gala was founded in honor of epilepsy warrior Charlie Mae and brings together families, advocates, providers, and supporters for an evening of live music, dinner, auctions, and celebration. Over the past three years, this event has raised more than \$95,000 for Epilepsy Foundation Alabama and has become one of the most impactful awareness events in the state. Purchase tickets at <https://www.eventbrite.com/e/wings-of-hope-2025-tickets-1597916704879>. Silent auction items are needed to make this event a huge success. If your business is interested in sponsoring through a silent auction item, please contact Jeremiah Stone at jstone@efa.org
- Read the latest issue of **Birmingham Christian Family** magazine online at <https://birminghamchristian.com/issues/>.

If you have any news or events you would like to put in the News & Views, email it to chamber@vestaviiahills.org.

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*Chamber Past Chair



CHAMBER CHAMPIONS

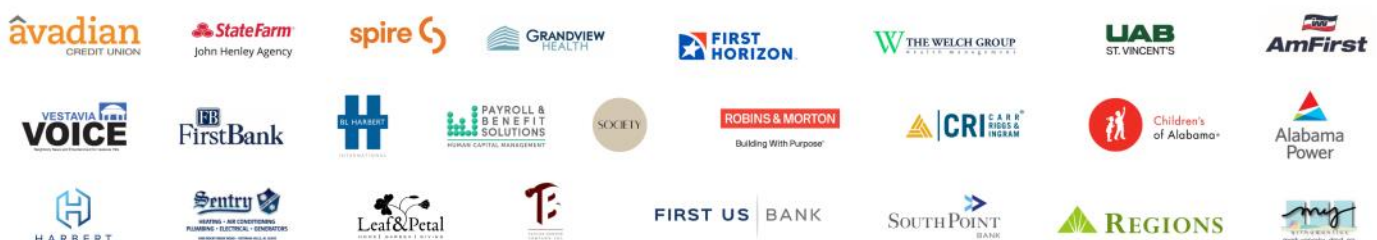
PLATINUM CHAMPIONS



GOLD CHAMPIONS



CORPORATE CHAMPIONS



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Phone: 823-5011 Fax: 823-8974

Email: michelleh@vestaviiahills.org

Web: www.vestaviiahills.org

Tracy Thornton, Dir. Membership/Marketing
tracyt@vestaviiahills.org

Katie Woodruff, Communications Manager
Email: katiew@vestaviiahills.org

Upcoming Chamber Meetings

Oct 14
Oct 16
Oct 23

Monthly Luncheon, 11:30 am, Vestavia Country Club
Board of Directors, 7:45 am, Chamber Office
Business Development, 7:30 am, Chamber Office

Events

Oct 3
Oct 17
Oct 29
Oct 31

Ribbon Cutting: Bangkok Street Foods, 11 am
Haunt the Hills, 4:30 pm, Wald Park
Joint Chamber Coffee & Connections, 7:30 am
Open House: Walmart Neighborhood Market, 8 am



News and Views

Vestavia Hills Chamber of Commerce

1090 Montgomery Highway

Vestavia Hills, AL 35216